

Mentoring Matters

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Discover the merits of mentoring with this helpful and shareable infographic.

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Starting Strong: A Sneak Preview

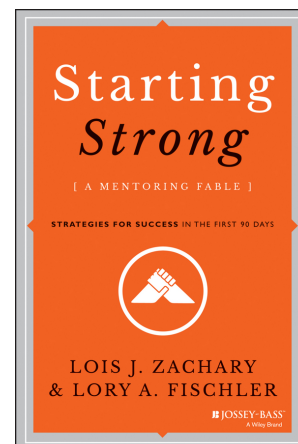
With so many seminars, courses, training programs and published books (we've even written some of them) available, why is it that so many mentoring relationships seem to lose their way during the first ninety days?

This question was top of mind as we wrote our new book, [Starting Strong: A Mentoring Fable](#) that will release this month from Wiley.

In our new fable, you become an armchair observer. You watch and listen to the thoughts and conversations between Cynthia, an experienced executive and savvy mentor, and Rafa, a high potential GenYer just itching to get ahead, as their mentoring relationship gets started and begins on its course. In the process, they discover (and you learn about) the importance of a well-launched mentoring relationship, the critical role of preparation, how to build a trusting, open and honest relationship, how to maximize their mentoring time, how mentors help mentees take charge of their own learning, and how to address stumbling blocks, without jeopardizing the relationship.

We know how important it is to have the tools to engage in similar conversations that's why we included a Conversation Playbook with guided questions for each of the six essential conversations that you need to have in the first 90 days.

Order a copy of *Starting Strong* and receive a 25% discount and free shipping, with discount code HAE25 at www.josseybass.com/highereducation.



Early Praise for Starting Strong

"Starting Strong is not to be missed by anyone open to this life-changing partnership."

Marshall Goldsmith, author of the New York Times and global bestseller *What Got You Here Won't Get You There*



TRANSFORM YOUR ORGANIZATION BY ESTABLISHING AND SUSTAINING STRONG RELATIONSHIPS

Mentoring helps you find good employees . . .



62% of employees who have received mentoring say they are very likely to stay with their current employer.³



52%
reported:
Mentoring
resulted in
cost saving

Positive Job Attitude

44% of CEOs identified mentoring programs as one of the three most effective strategies for advancing women into senior management positions.⁷

Read *Starting Strong* by Lois J. Zachary and Lory A. Fischler to learn how to make the first 90 days of any mentoring relationship a success.

JOSSEY-BASS™
A Wiley Brand

A portrait of Professor John H. Garvey, an older man with white hair and glasses, wearing a suit and tie.

Dr. Robert A. M. Rees



Dr. Frances Kochan, Wayne T. Smith
Distinguished Professor, Auburn University

Available Now!



We agree with Pulitzer Prize winner [Tom Friedman's](#) recent New York Times article entitled [It Takes a Mentor](#).

Mentoring is the key to successful career development and that means that mentoring is a lifelong pursuit. We never outgrow our need for having our goals and dreams encouraged. And who doesn't want to be engaged at work and thriving in their overall well-being? Our organizations and institutions must develop mentoring cultures that deliver on fulfillment of the promise of mentoring.



Make the first 90 days of your mentoring relationships a success and establish a foundation for lasting growth and development.



Starting Strong: Mentoring Strategies for the First 90 Days

Presenters:

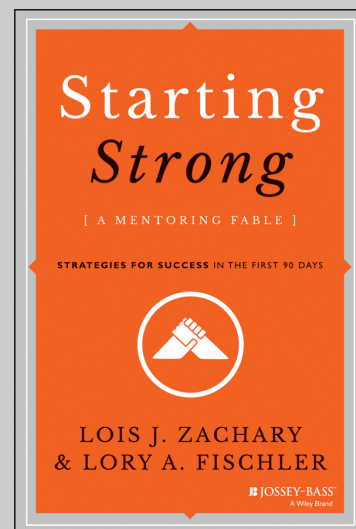
Lois Zachary and Lory Fischler

Free Live Webinar:



Having trouble viewing the **Starting Strong: A Mentoring Fable** video, [click here](#).

Preorder and receive a 25% discount and free shipping,*
use discount code HAE25 only at
www.josseybass.com/highereducation.



A Note to Our Readers:

We believe that leaders cannot be effective without a strong and ongoing commitment to mentoring excellence. This belief, our passion for mentoring excellence, and our extensive experience in the field with organizations led us to create the Center for Mentoring Excellence.

At our virtual center, www.centerformentoringexcellence.com, you will find mentoring tools and resources, expert advice and a forum for sharing best mentoring practices. We hope that you will visit us there and let us know how we can continue to help you raise the bar on mentoring in your organization.

